

# Program

## International Finals

### Preliminary round

12:30 p.m.

#### **Arrival of teams**

Technology checks and team photos

1:30–1:35 p.m.

#### **Participant welcome**

Dr. Babette Claas (Director, business@school)

1:35–3:30 p.m.

#### **Presentation in two parallel groups**

3:30–4:00 p.m.

#### **Break**

Snack and judges' deliberations

4:00–4:30 p.m.

#### **Feedback and announcement of the four finalists**

Announcement

4:30–5:30 p.m.

#### **Break**

Snack and preparations for main round

### Main round

5:30–5:45 p.m.

#### **Participant welcome**

5:45–7:45 p.m.

#### **Presentations by the four finalists**

The order of presentations is determined by advance drawing

7:45–8:30 p.m.

#### **Break**

Snack and judges' deliberations

8:30–9:00 p.m.

#### **Awards ceremony**

Feedback from judges and announcement of the winning team



## business@school

Founded in 1998, business@school, the educational initiative of the international consulting firm Boston Consulting Group (BCG), now provides more than 1,000 students each year with the opportunity to learn about business in three phases over the course of a school year. They first analyze one large and one small company and then develop their own business idea including a business plan. Support comes from their teachers and 400 professionals from around 20 partner companies and BCG who volunteer as coaches.

## Our Partners

We wish to sincerely thank our partner companies for supporting business@school:



## Social responsibility

Boston Consulting Group (BCG) is an international management consulting firm and a worldwide leader in business strategy. Founded in 1963 by Bruce D. Henderson, BCG now has more than 100 offices in over 50 countries. In addition to their work for clients, BCG consultants also support selected organizations on a pro bono basis, such as Save the Children and the World Food Programme of the United Nations. BCG currently supports more than 200 such organizations in over 350 projects across the firm. In Germany, the firm is particularly active in the education and training of young adults. As part of its initiative business@school, BCG has been partnering with other companies and with teachers over the past 25 years to provide students with the opportunity to learn about the mechanics of business firsthand at their schools. Moreover, business@school helps them acquire key skills for their future professional life and awakens their entrepreneurial spirit.